

unit 5

by Chandra Kant

Submission date: 20-Jun-2018 07:46PM (UTC-0500)

Submission ID: 977384407

File name: Unit 5 Individual Project.docx

Word count: 772

Character count: 3928

Unit 5 – Individual Project

Chandra Kant

ENG105-1802B

CTU

To: Fowler Family Group Subject: Avoiding Fake News Traps Hi everyone, In my ENGL105 class, we have been learning about the ongoing problem of fake news	Platform: Email. Audience: Members of the Fowler Family Group are the intended recipients of the message. Purpose: The main motive is to educate the recipients on how to avoid fake news being peddled on social media. Credibility: The message is authentic since
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1 stories being widely spread across social media 1 sites. In looking back at my Facebook feed 1 over the past few months, I noticed many stories that I now think were likely fake news or click bait. So, I wanted to share this great 1 article on how to avoid falling for fake news: http://www.npr.org/sections/alltechconsidered/2016/12/05/503581220/fake-or-real-how-to-self-check-the-news-and-get-the-facts. 1 The world is full of enough trouble without 1 starting to believe in made up problems, and knowing how to filter out these untrue stories might just make our days a bit brighter. Can't wait for the upcoming family reunion. See you all soon! Best, Lorelei	the writer has attached a link providing more information on how to evade false information traps. 3-5 sentence rationale: The reason as to the use of email is because a single text can be made to reach a large number of people hence less tedious. Also, the charges involved are quite minimal. Mostly, emails are used for conveying critical or official information to the intended audience. The motive of sending the email to the group was to educate the group on how to dodge out traps of receiving fake news. The message is credible since the sender has attached an article based on how to avoid falling for the false reports. The word is an email due to the format that has been used, example, there is the recipient of the message, the subject matter of writing the mail and greetings to introduce the body of the correspondence with more excellent details on the subject under discussion.
P2P automation is one of the fastest growing enhancements in	Platform: The platform in this case is Twitter due to the # (hash tags).

accounting#thefutureofaccounting #P2P

Audience: The writer of the message intends to reach out to the business people, those that use accounting programs.

Purpose: The motive is to inform the audience about the new program in the market.

Credibility: The message is authentic since the program does exist in the market and is also objective.

3-5 sentence rationale: The platform is the Twitter; this is because of the # tags that are mostly used on such a platform to convey, emphasize or to let the followers know the purpose of the text. The motive of tweeting the said message is to allow the public, especially the business people know about the latest programs on the market. The software is meant to make the accounting job quick and fast hence efficient and effective. The reason for using Twitter is because it can reach quite a large number of people within seconds.

Also, those that are likely not to log into their Twitter accounts immediately are able to see

	the text later on. The writing is credible since the name, and the purpose of the program is authentic.
1 Exciting news! Amazon is planning to create their own delivery network. With items ranging from groceries to hardware all with same day delivery, shopping is just a click away – I might get into some trouble! Check it out: https://www.cnn.com/2017/10/05/amazons-new-delivery-program-may-not-hurt-ups-and-fedex-experts.html	1 Platform: In the example provided, Facebook is the platform. Audience: The recipients of the post are the consumers who follow the writer of the post on Facebook, more so the consumers. Purpose: The main motive behind the post is to inform the public about Amazon by marketing its goods and services. Credibility: The post is authentic as the sender has attached links that are providing extra information on Amazon new delivery program. 3-5 sentence rationale: The reasons behind the use of Facebook is because the message will reach a vast number of individuals within a short time hence achieving the motives intended. The writer of the note wants to let his/her followers know the latest aspects in the world of business. Also, it is to inform his/her audience who are in this case the

	consumers that there is a more straightforward way to purchase goods as Amazon is offering delivery services of the products bought the same day they are ordered hence convenience. The message is credible as the writer of the note has attached a link so that those wish to follow and know more about Amazon and the program can access the necessary information.
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